



Hoërskool Bergvlam

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www.bergvlam.co.za
ontvangs@bergvlam.co.za

2014-06-02

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Adverterings- en Bemarkingsgeleentheid

Ons is tans in die proses om 'n NUWE INTERAKTIEWE BERGVLAM WEBWERF te ontwerp en te ontwikkel. Dit is met genoeg dat ons 'n opwindende en kreatiewe geleentheid aan u wil bekendstel waar ons tesame, as vennote in Opvoeding, voordele hieruit kan trek.

Bergvlam se doelwit met die webblad is om die gemeenskap in te lig deur middel van die wonderlike/opwindende gebruikmaking van beskikbare elektroniese bemarking- en kommunikasie inligtingstelsels. Die beplande "WEB"-blad beantwoord juis in hierdie behoefte. Ons het ten doel die bemarking en handhawing van 'n mark, wat die gebruik van die interaktiewe "WEB"-blad onder leerders, ouers en vennote sal kan bevorder ten doel. Dit is dan ook ons strategie om die gebruikmaking van die "WEB" deurlopend te bevorder, aanvanklik slegs maandeliks maar later ten volle as 'n inligtingsbron. Die skool se nuusbriewe, formele administratiewe dokumentasie soos onder andere aansoekvorms, beleidsdokumente, tydroosters, promosie vereistes, skoolregulasies, vaksamestellings, prospektus, skool- en verbruikersfooi ens, sal deurlopend deur middel van die "WEB" gekommunikeer word.

Aanvullend wil Bergvlam op 'n deurlopende basis aandag skenk aan skoolaktiwiteite wat videos, foto's, verslae, artikels, uitslae ens. insluit. Die Skoolhoof sal maandeliks op 'n "Principal's Blog" met ouers kommunikeer.

Ten einde effektief inligting te voorsien, asook die beplande "WEB"-blad deurlopend op datum en in stand te kan hou, word besigheidsvennote benodig. Gevolglik het ons 'n gunstige geleentheid waar u van die "WEB" vir eie bemarkings- en besigheidsdoeleindes gebruik kan maak.

Teen 'n nominale maandelikse bedrag van R500,00 (vyfhonderd rand) vir ten minste 6 (ses) maande kan u advertensieruimte op die "WEB" bekom. Dit sal insluit die ontwerp, uiteensetting en opstel van die advertensie asook 'n interaktiewe koppeling met die persoonlike domein van die besigheid. 'n Spesiale en gevolglik verminderde bedrag/prys sal vir subskripsies vir 12 (twaalf) maande teen R5 000,00 in totaal aangebied word.

Ons is van mening en glo dat hierdie "WEB"-blad Bergvlam as 'n leier in onderwys in die Laeveld sal beklemtoon omrede ons 'n gesamentlike doel het tot 'n vooruitstrewende blink toekoms vir Hoërskool Bergvlam.

Belangstellende vennote word uitgenooi om LOUISE FULLARD by louisefullard@gmail.com te kontak.



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2014-05-30

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Advertising and Marketing Opportunity

At the outset we would like to inform you that we are in the process of designing and developing a NEW INTERACTIVE BERGVLAM WEBSITE. It gives us great pleasure to introduce to you, our partners in education, an exciting and creative opportunity to further embark on this mutual beneficial relationship.

We are maximizing our presentation in the community by exploring the wonderful world of electronic marketing and communication. This web produces such a possibility! We will assertively market the usage of our new interactive web site to all our learners, their parents and our partners at large. One of our strategies to ensure continuous visitations would be to mostly and later exclusively communicate by this medium. The school's newsletter, formal administrative documentation such as application forms, policy documents, time tables, promotion requirements, the code of conduct, subject packages, prospectuses, school and subject fees, etc. will be exclusively distributed by the web.

In addition we will have an active on-going report on all events at the school which will include videos, photos, reports, articles and results. Our principal will communicate with our parents in a monthly Principal's Blog.

In order for us to effectively produce and maintain this web, we need to partner with our business community at large. We have therefore created an exciting opportunity for you to market your business on our Bergvlam web site.

At a nominal monthly fee of R500,00 (with a minimum subscription of six months), you will have an advertisement on the Bergvlam web site which will include the design and set up, as well as an interactive link to your personal domain. A discounted price will be offered for a 12 month subscription at R5000,00.

We believe that this web site will further establish Bergvlam as a leader in education in the Lowveld as we partner together in this futuristic endeavour.

Interested parties should contact Louise Fullard at louisefullard@gmail.com